

**October 4, 2006**

### **Gold Standard**

#### **Standard Auto Wreckers has led by example since 1979**

When Ken Gold purchased a large plot of land in the Rouge River valley, just north of the Metro Toronto Zoo in Scarborough, ON in 1979 to create an auto recycling facility, it had to be progressive, he had no choice. Standard Auto Wreckers was built on top of a greenbelt with strict environmental guidelines placed upon it.

“Our mission has always been to protect our land and keep it from being polluted,” says David Gold, who owns Standard Auto Wreckers together with his father. “We have never removed engines outside and we are very particular about not making any piles of messy scrap parts.”

Furthermore Standard’s innovative new fluid evacuation system was recently endorsed by the Ontario ministry of the environment.

“The machine turns the vehicle from front to back and side to side collecting the waste oil, brake fluid, rear end fluid, transmission oil, and antifreeze effectively,” David says.

Starting with just three employees in 1979, Standard quickly grew by leaps and bounds, now they have more than 100 employees processing roughly 20,000 vehicles each year and are set to expand their horizons across the border when they open up a state of the art 170,000 sq. ft. completely indoor recycling facility in Niagara Falls, NY.

While David has effectively been in charge of operations at Standard Auto Wreckers since the mid ‘90s, he officially took over full responsibility at the Scarborough facility after Ken left to operate the one in Niagara Falls which opened in mid-September.

Over the years, both Golds have been heavily involved with the ARA and other industry associations, David is the current chair of the ARA e-commerce committee and was recently named ARA member of the year at the 2006 ARA general convention in Indianapolis, the first time a Canadian has received such an honour.

In their 27 years of operation, the one thing Ken and David say they are most proud of is the fact that while they employ more than 100 people, at the end of the day they still turn in a substantial net profit.