

**How can you get up  
to \$100 out of your  
old gas lawnmower?**

Participate in  
Mow Down Pollution.



a program  
of the



# April 19 to 29, 2007

## at all The Home Depot Canada locations

### The lowdown on Mow Down

- Mow Down Pollution is Canada's largest gas lawnmower retirement and recycling program. Bring in your old gas mower or trimmer and get an instant rebate on a more environmentally friendly option!

### Why give up your old mower or trimmer?

- You're helping the environment.
- Rebates of up to \$100 off a new push, electric mower/trimmer or low-emission alternative.
- Free, responsible recycling.



### What's in it for the environment?

- Switching to environmentally friendly lawnmowers cuts greenhouse-gas emissions, which in turn reduces air pollution and smog.
- Since Mow Down Pollution's inception in 2001, 12,191 gas lawnmowers and trimmers have been returned and recycled, resulting in the reduction of 270 tonnes of emissions.

### What's in it for our health?

- Gas-powered lawnmowers release about 80,000 tonnes of emissions in Canada every year and use about 151 million litres of gasoline.
- Reducing ground-level pollution helps people with asthma and existing respiratory conditions.

[www.mowdownpollution.ca](http://www.mowdownpollution.ca)

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